



Product Information

Xara Designer Pro is the perfect choice for professional design work, ideal for both print and the web.

It's equally flexible with vector or bitmap graphics, making it perfect for any design that combines drawing, photos and text, from simple button or logo designs to incredibly detailed illustrations, posters, multi-page brochures, photo compositions, web pages and sites. And it can produce animations too, including animated GIF and Flash.

Illustration

Xara Designer Pro is the illustration and drawing software favored by some of the world's best artists for its speed, power and versatility of its tools. Designer offers intuitive drawing tools, leading edge transparency and color controls, timesaving features such as automated feathering, shadow, bevel and contour tools, plus the coolest 3D extrude tool you'll ever see. And there's support for pressure sensitive graphics tablets.

Working With Photos

Xara Designer Pro's integrated ultra-fast, non-destructive photo tool can handle all of the most common photo work in its sleep, from a simple one click auto-enhance to advanced brightness levels control. You can crop, rotate, repair red-eye or perspective or even create photo panoramas with the integrated photo stitcher. And there's advanced features such as intelligent scaling and zooming which allow you to scale or zoom selected parts of a photo, and 'magic' erase so you can seamlessly and automatically remove unwanted objects from your photo.

Plus you can use all the other powerful tools to enhance your photo: maybe add a neat transparency effect or adjust the colors, or use a plug-in to add effects. And it's a snip to add text, a frame or any other drawn image. What's more Designer Pro's unique photo handling techniques mean that files are typically 10 times smaller and 10 times faster than in other common graphics programs.

Design

Combine these drawing and photo features with flexible text handling - including multi-column, multi-page text and an integrated spell checker - and it makes an ideal tool for any page layout design work from adverts and newsletters and brochures and packaging. The CD includes a large selection of customizable templates for cards, flyers, newsletters and many more. For commercial print work, Pro includes PANTONE® and color separation support.

Web Graphics & Websites

With Xara Designer Pro you can easily create HTML web pages and websites, in a totally WYSIWYG fashion - absolutely no HTML skills required. The advantage of using Designer Pro to create web pages is that you get complete freedom to position items anywhere on the page, to include as many graphics as

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you like (even semi-transparent graphics) with text - even rotated text - wherever you like! What's more Pro offers a quick and simple Flash (and GIF) animation tool.

Significant features include single click website preview, ftp upload, fully integrated support for third party 'widgets' such as forms, e-commerce, video players etc, easy mouseover and pop-up effects, navbar and menu creation, and text flow around photos and irregular text margins. All of which help make Designer Pro a first class web authoring tool in its own right.

An as you would expect, Designer Pro produces cross browser, cross platform compatible, fully standards compliant (X)HTML.

The Designer Pro CD also includes a selection of professionally designed web graphics and website templates, plus a library of popular widgets.

Presentations & Webinars

V7 includes the ability to create web-based slideshow style presentations. Your website visitors can step through using the keyboard arrow keys, or you can remotely host a Webinar to showcase your presentation, step by step, to a group of invited participants.

Speed

Xara Designer Pro is the world's highest performing graphics software—by a huge margin. Its speed enables more complex and realistic graphics to be created more easily and in less time.

Compatibility

Designer Pro works with all industry standard graphics formats including PDF and PDF/X, PSD, GIF, JPEG, PNG, Flash, XPS and RAW.

Pricing and System Requirements



Suggested Retail Price: \$299 USD (+ VAT in Europe @ 20%). Shipping may apply.

- Windows® Vista/XP/7
- 256MB RAM
- 400MB available hard disk space

Contents

The program CD with:

- Xara Designer Pro software, more than 80 tutorial movies, 3000+ clipart images, templates & example drawings, 200 photographs, 500 fill textures and 45+ plug-ins, 250 free fonts in TrueType and PostScript (Type 1) formats
- Printed Xara Designer Pro Manual
- Keyboard shortcuts card



What's New in Pro V7

Photo Features

• **The Photo Magic Erase tool.** An automatic option to quickly erase unwanted objects from photos with amazingly seamless results.



Design & Useability Enhancements

- **Live copies.** Create multiple 'Live Copies' of an object across the page or pages, they all update when one is edited.
- **Edit inside groups and other composite objects.** Offers easy editing of grouped objects and makes it easy to add new objects into an existing group.
- **New 'magic snap'.** As you drag an object, it 'snaps' to points and lines of interest nearby and indicates what it has snapped to by displaying dynamic snap lines and points.
- **Improved Page Management.** A new Page & Layer Gallery 'pages' mode displays a narrow list of page thumbnails, for easy page selection, access and management.
- **Cut, copy and paste pages** both within and between documents, copying the page dimensions, layers and other page attributes in addition to all the objects on the page.
- **Improved anchoring of graphics & repelling text.** Creating anchored objects is now a one-click action, and objects that you anchor in text now also repel text. Repel margins can also now be defined separately for the margin width and height, and objects placed over text become repelling by default. Plus anchored objects can be constrained to move vertically only.
- **New paste operations** bring much more flexibility to pasting: Paste position, Paste size, Paste replacing selection, Paste in current layer and Paste in place in current layer.
- **Tabbed document windows.** Tabs at the top of the Designer window show clearly which document you are currently viewing, the document type and whether there are unsaved changes.
- **New gallery system** A new gallery bar with fly-out galleries gives instant access to all galleries. Easily move galleries around the workspace, pin and dock them wherever you want, either individually or in 'stacks'.
- **Quick alignment of selected objects** is made possible by the new right click menu option 'Align'.

What's New in Pro V7

• **Export animation documents as AVI files.** Export any animation or non-animation as an AVI file, or even an AVI with transparency, helping you create your own web-ready movie content.

Web Features

• **Presentation websites and Webinars.** Create web-based 'slide-show' style presentations that your website visitors can step through, or you can remotely host a Webinar to showcase your presentation, step by step, to a group of invited participants.



- **New animated transition effects.** Add a wide range of animated transition effects to any page link or pop-up layer in your web pages or presentations.
- **Intelligent repeating objects.** All occurrences of a repeating objects are now automatically and instantly updated when you edit one.
- **New Eyecatcher Widgets** make your website more dynamic with these new text and photo animation widgets. More widgets will be automatically downloaded to your gallery over time.
- **Sitemap support.** Automatically generate a sitemap to search engines to assist them with the crawling of your website.
- **Improved preview window.** If you have Firefox, IE, Opera, Safari or Chrome installed, you can preview exactly how your page will appear in each of these browsers with a single click. Plus nav buttons in the preview window allow you to move back or forward, just like in a web browser, and the Home button returns you to the page you started the preview on. And there's a new View Full Screen preview option.
- **Favicons.** Add individuality to your web page browser tabs using favicons.
- **New templates.** A new range of templates gives you an even greater design choice when creating your websites.
- **HTML 5 video.** MP4 movie files added to your website will now play without Flash installed if the browser supports HTML5 video, so movies play on iOS devices such as iPhones and iPads.

Plus many other minor improvements.